

May 2018

Dear Parents/Carers

At King's Lynn Academy, we sometimes take photographs of pupils. We use these photos in the school's prospectus, on the school's website, in newsletters/publicity material and on display boards around school. Eastern Multi-Academy Trust, of which we are a member Academy, also may use photographs on its website and publicity material and any other uses as appropriate.

We would like your consent to take photos of your child, and use them in the ways described above. If you're not happy for us to do this, that's no problem – we will accommodate your preferences.

Please tick the relevant box(es) below and return this form to school.

- I am happy for the school to take photographs of my child.
- I am happy for the school to include my child in class/activity photographs.
- I am happy for photos of my child to be used on the school and Trust website.
- I am happy for photos of my child to be used in the school prospectus and other Trust or school publicity materials.
- I am happy for photos of my child to be used in internal displays/earning materials.
- I am **NOT** happy for the school to take or use photos of my child.

If you change your mind at any time, you can let us know by emailing office@kla.eastern-mat.co.uk, calling the school on 01553 774671 or just popping in to the school office. If you have any other questions, please get in touch.

Why are we asking for your consent again?

You may be aware that there are new data protection rules coming in from May. To ensure we are meeting the new requirements, we need to re-seeek your consent to take and use photos of your child. This will be done on an annual basis. We really value using photos of pupils, to be able to showcase what pupils do in school and show what life at our school is like to others, so we would appreciate you taking the time to give consent again.

CHILD'S NAME	
CLASS	
PARENT/CARER'S NAME	
PARENT/CARER'S SIGNATURE	
DATE	