

15 May 2017



Dear Parents

CHANGE OF NAME

You have more than likely seen reported in the press and elsewhere that the College of West Anglia has decided to withdraw from its sponsorship of the Academy Trust. The College and its staff have played a crucial role in supporting the growth of the trust and worked tirelessly on a range of governing bodies. However the Trust has grown from 1 school to 9 over the last seven years, and due its success in the primary phase the Trust has been asked to support a group of schools in Thetford. This will likely result in the Trust working alongside 13 schools in total from September.

The Trust is now large enough to support itself and as such has completed all the formal arrangements required for the College of West Anglia to withdraw as the sponsor. The Trust has now been judged as strong enough to not require an external sponsor.

Firstly I would like to reassure you that this does not mean that the Trust ceases to exist but that we move to being a Trust in our own right with a new name. We have gone through the necessary processes to gain agreement from the Regional Schools Commissioner and Head Teachers Board and the new name has been approved as "Eastern Multi-Academy Trust". This name comes into effect immediately. We are now working on the implications of this in terms of branding so you will see some changes in the near future to signage, letterheads and websites, etc. We are working with our marketing team to ensure that this is actioned as soon as possible for all Academies. All the Academies remain part of the Trust and the new Academies in Thetford will join us in the near future. It is really business as usual.

There will be no change to uniforms or academy names.

The registered office will move to the Trust offices at Queen Mary Road, King's Lynn PE30 4QG.

For the central Trust team and the Board of Directors, we see this as a new and exciting phase in the development of the Trust and its contribution to education in the local area. The CWA Academy Trust was started in 2010 and has grown significantly over the years. Both they and we see this as an appropriate point for the Trust to move forward independently. It is important to acknowledge the contribution of the College to that development and growth and we are truly grateful for all of the hard work and dedication shown by members of the College staff over the last 7 years.

This does, however, mark a change to our approach as we continue the journey as a separate entity. We would like to thank all the staff at each of our Academies for their support and hard work up to this point. We are looking forward to building on our successes so that the children in our care have the best possible education.

Yours sincerely

A handwritten signature in black ink, appearing to read 'D Ramsey', written over a light blue horizontal line.

Duncan Ramsey
Chief Executive
Eastern Multi-Academy Trust